



# \* Bellevue's Best Ideas Campaign

Bellevue Planning Commission

July 24, 2013

- \*Leverage new technology
- \*Reach a wider audience
- \*Provide greater opportunity for participation

## \*Social Media Objectives



# Bellevue's Best Ideas

Forming our Future

## How does it work?



Users submit their ideas.



Our community discusses and votes for ideas.



The best ideas bubble up to the top.

## Welcome to the Bellevue's Best Ideas

Now is the time to think and plan for the future generations of Bellevue.

A ten year update of the City's Comprehensive Plan is underway and it will set the City's vision for the year 2035 and beyond. Your participation is critical to ensure that this plan reflects your BEST IDEAS for our future. City staff want to hear your thoughts about how Bellevue should grow and adapt to change over the next twenty or more years.

In this forum, you can **submit** ideas, **vote** on existing ideas, or **add comments**. All ideas submitted will be added as public comment within our Comprehensive Plan and will be moderated to ensure civil discourse according to the terms of Bellevue's Websites and Procedures (see below). If you desire services that require a city-response, please submit your inquiry on the City of Bellevue webpage, [www.bellevuewa.gov](http://www.bellevuewa.gov). This forum will be accepting BEST IDEAS until July 4th, 2013.

Bellevue's BEST IDEAS campaign is sponsored by Microsoft and Crossroads Mall. All participants who submit an idea will automatically be placed in a drawing for prizes, including three \$100 gift cards to Microsoft and three \$50 gift cards to Crossroads Mall. Prize winners will be drawn at random and awarded after July 4th, 2013.

To **submit** an idea, please click the new idea button below. You will then be asked to add a title and choose a campaign for the new idea. You will also have the option to add **tags** to the idea. To **vote** on an idea, simply click the up or down thumb to the left of the idea title/description. And to **add a comment**, click in the box below the idea.

[Submit New Idea](#)

Active Campaigns

[\[ Hide \]](#)

Browse Recent Ideas

\* <https://bellevuesbestideas.ideascale.com>

- \* Spring Forward Expo Open House - April 24<sup>th</sup>
- \* Lake Hill Library - June 5<sup>th</sup>
- \* Downtown Park at Lunch - June 7<sup>th</sup>
- \* Downtown Library - June 12<sup>th</sup>
- \* Pedestrian Corridor at lunch time - June 14<sup>th</sup>
- \* Crossroads Mall at Lunch - June 21<sup>st</sup>
- \* Microsoft Store at Bellevue Square - June 21<sup>st</sup>

## \* Best Ideas Engagements



**\* Best Ideas Engagements**  
**Downtown Library - June 12th**



**\* Best Ideas Engagements**  
**Downtown Park at Lunch - June 7th**



\* **Best Ideas Engagements**  
Crossroad Mall at Lunch - June 21st



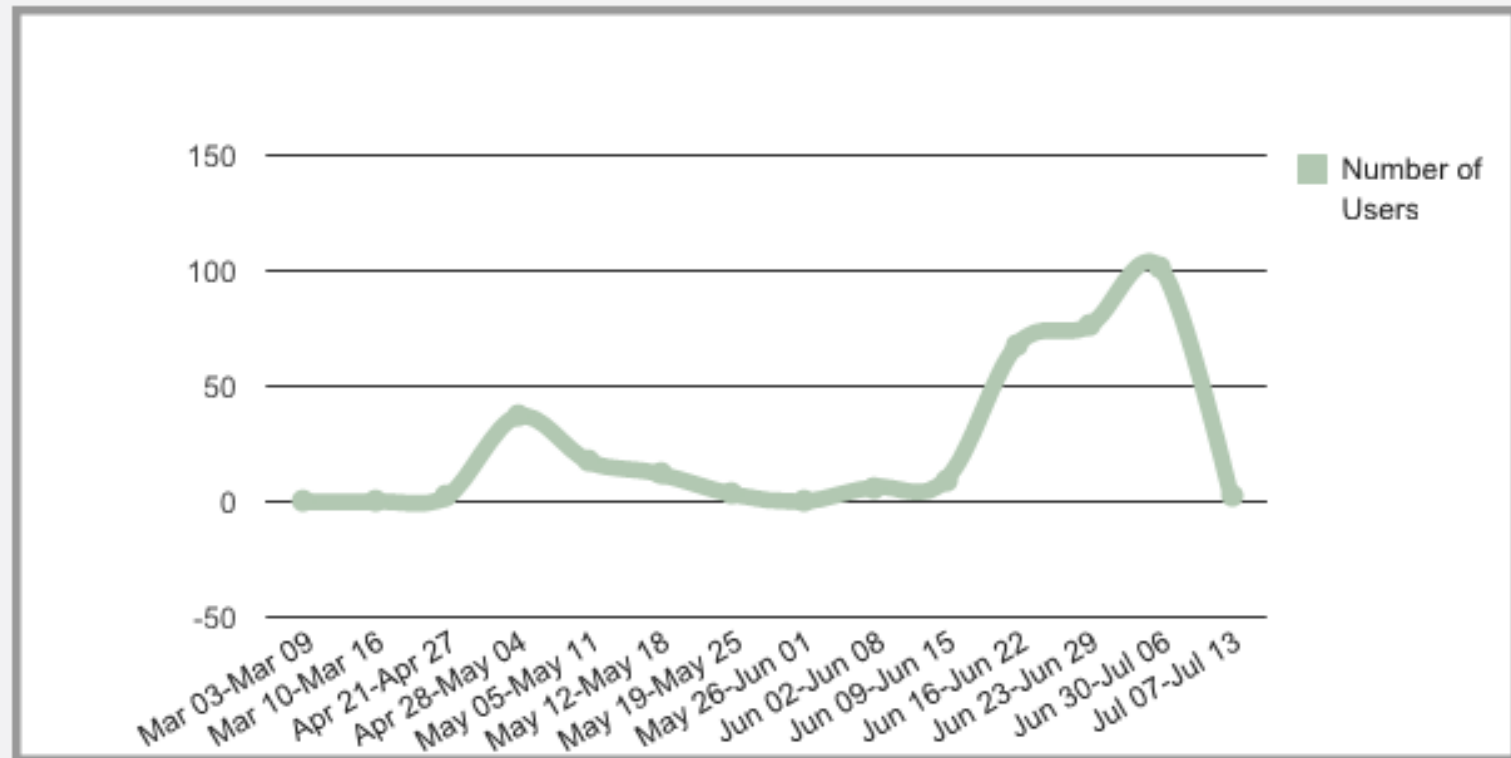
# \* Best Ideas Engagements

## Microsoft Store at Bellevue Square - June 21

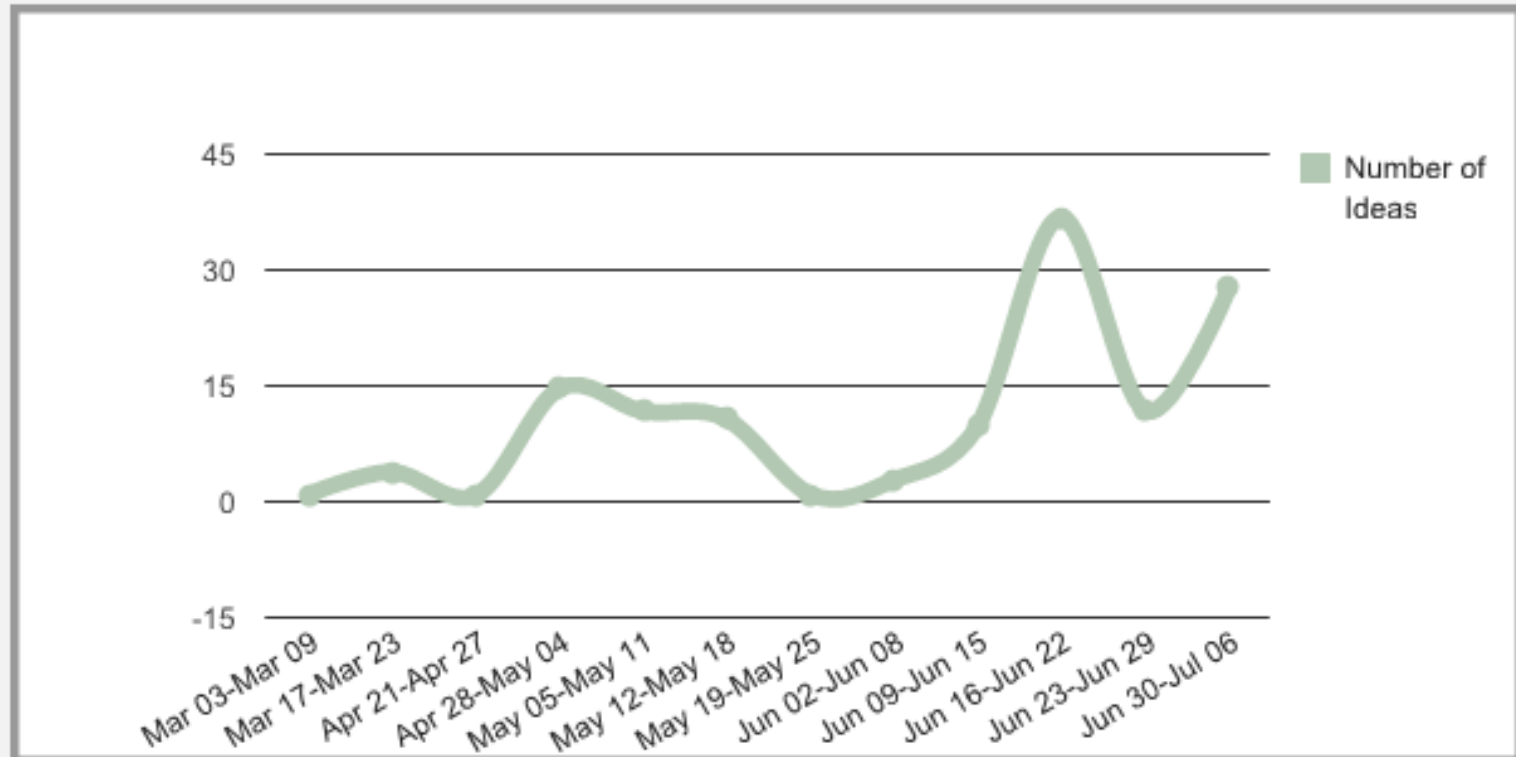
- \* 126 ideas
- \* 164 comments on ideas
- \* 1,770 votes
- \* 364 different participants

## \* Best Ideas Results

## Users



## Ideas/Topics



# Public Response

## How does it work?



Users submit their ideas.



Our community discusses and votes for ideas.

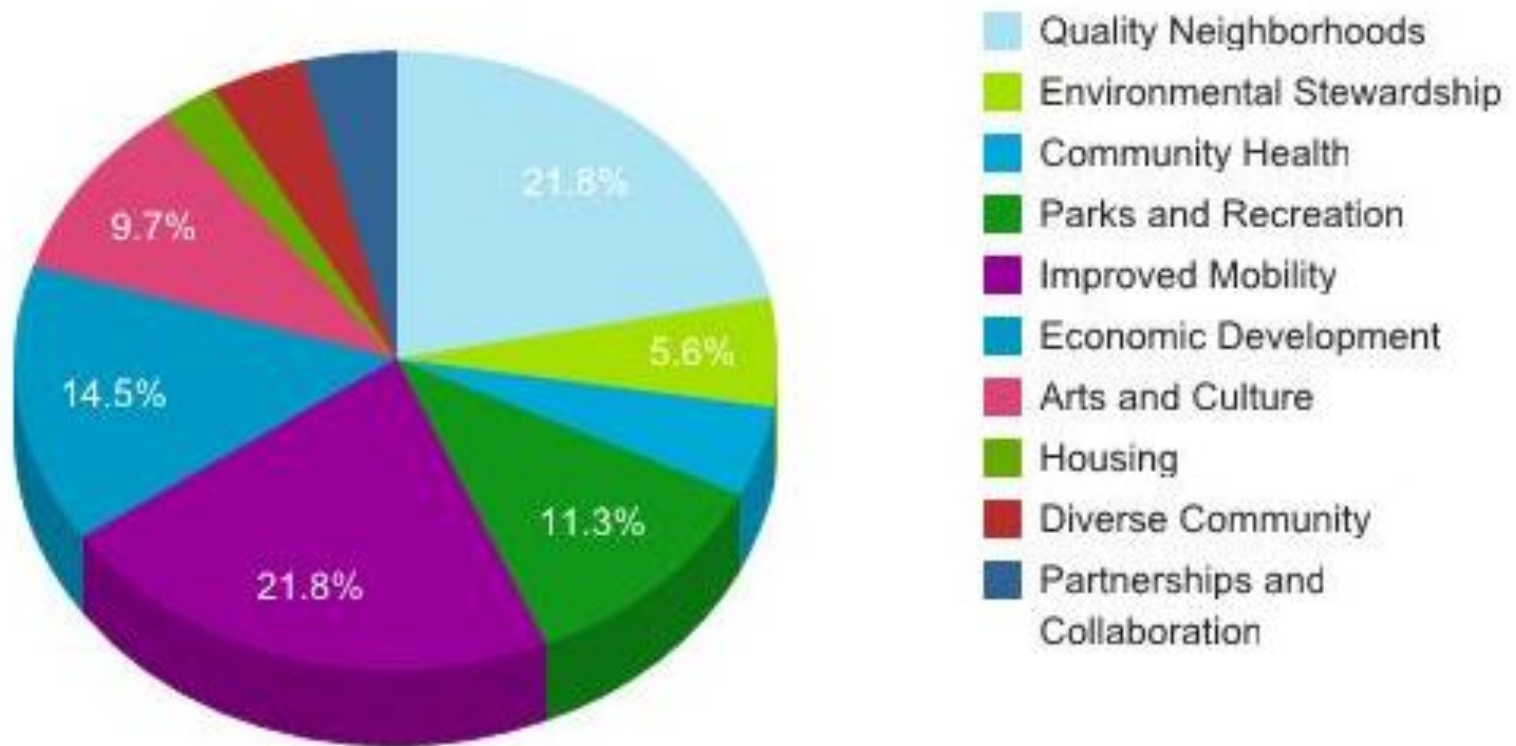


The best ideas bubble up to the top.

- \* *“In my opinion, IdeaScale was a highly effective exercise in public process whereby ideas were born or died without government intervention. It made me think twice about what I was convinced was a great idea, but when (my idea) did not receive much support, it led me to evaluate the other ideas more carefully. Rarely--RARELY--does this seem to happen vis-a-vis public meetings or comments or standard outreach methods.”*

- \* Quality Neighborhoods
- \* Economic Development
- \* Arts and Culture
- \* Community Health
- \* Environmental Stewardship
- \* Improved Mobility
- \* Housing
- \* Parks and Recreation
- \* Diverse Community
- \* Partnerships and Collaboration

## \* Best Ideas Categories



\* Campaign Report

# Arts and Culture : Browse Popular Ideas

Supported by strong leadership in both the public and private sectors, Bellevue has a national reputation for the visibility and strength of its arts and cultural offerings and the capacity of its cultural institutions. Unique and dynamic cultural districts have emerged in Downtown, Crossroads, and Eastgate/Factoria, which enhance the vitality of these mixed use neighborhoods. Based on these attractions, and its ability to celebrate its ethnic and cultural diversity through the arts, Bellevue is known as a "must visit" place in the region.

What is your BEST IDEA for strengthening Bellevue's arts and culture into the future?

Recent (9) Popular (12) Hot (0) In Review (0) In Progress (0) Complete (0)

ARTS AND CULTURE » Report Duplicate Report Abuse

40 votes

Performing Arts Center

What is your name?: I

Downtown Bellevue needs a large-scale performing arts center! We have the density, population, and most importantly, the need; we also now have a plethora of amenities to attract quality artists and programs to come to our city. Part of being a healthy community is having access to the arts. I hope this is something the City of Bellevue will make a top priority and support as we continue to grow.

7 comments Submitted by Community Member 1 month ago

ARTS AND CULTURE » Report Duplicate Report Abuse

33 votes

Downtown Children's Museum

What is your name?:

As downtown Bellevue continues to grow, there is a need to focus on expanding offerings for children and families. Educational and cultural centers and museums help turn a standard business-and-retail town into a first rate city. Designing Bellevue to become a world class place to live and visit means we need a wide range of museums, including a children's museum that out of town visitors can walk to, schools can collaborate ... more »

1 comment Submitted by Community Member 28 days ago

ARTS AND CULTURE » Report Duplicate Report Abuse

21 votes

Tell the Bellevue Story - History Museum / Heritage Center

What is your name?: T

As the State's 5th largest city and with growing tourism interest, Bellevue needs to plan for a permanent Heritage Center - a place to share the Bellevue and Eastside story. Cultural amenities are strong economic and tourism drivers. By making connections to the past, history museums enhance community identity, providing a sense of place and belonging. In addition to offering public and educational programming, a Heritage ... more »



\* Arts and Culture

## Community Health : Browse Popular Ideas

Bellevue is a community that cares for and nurtures all of its people. The city plays an active role in shaping and supporting a system of human services which not only assists people in times of need, but also promotes the development of healthy individuals and families. The city is a recognized leader in engaging both public and private partners throughout the region to respond to the changing needs of its people, including youth and seniors and individuals with special needs.

What is your BEST IDEA for assuring the health and well-being of our entire community?

Recent (4) Popular (7) Hot (0) In Review (0) In Progress (0) Complete (0)

24  
votes

COMMUNITY HEALTH »

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### Ensure Crucial Early Intervention for Children!

What is your name?:

80% of a child's brain development occurs by age three. With the rising demand for special education services, the Bellevue community needs to devote more support for early intervention and special education of our ever-diverse and growing community of children with special needs. Bellevue should be committed to the mission that children should receive the early help they need to grow and thrive!

Add your comment Submitted by 21 days ago

12  
votes

COMMUNITY HEALTH »

Report Duplicate Report Abuse

### Downtown farmers market

What is your name?:

With more and more people moving in to the downtown core of Bellevue, it would be wonderful to have more community events, such as a farmers market, that residents could walk to.

Submitted by opaque/ds57f022-bab2-11e2-8752-000b0dca4d7a 2 months ago

10  
votes

COMMUNITY HEALTH »

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### project to increase gratitude & happiness

What is your name?:

The new field of positive psychology has proven that increased gratitude leads to more happiness, compassion and empathy. Children with more compassion lead to are much less likely to bully or be bullied. Everybody happier.



\* **Community Health**

# Diverse Community : Browse Popular Ideas

Bellevue is one of the most highly educated communities in the nation, with 54 percent of adult residents having achieved a Bachelor's degree or higher. The city has changed dramatically in the past 20 years and today is distinguished by its rich and growing diversity. Currently, the city is 41% ethnically diverse with over 80 languages spoken in the city and one out of three Bellevue residents is foreign born. The older adult population has grown as well, now at 14 percent.

Bellevue is fast becoming an international world-class city, rich with multiple cultures and strong neighborhood communities. The city is home to several distinct public gathering spaces, community celebrations and an active resident population who serve to create the strong connections that make up Bellevue's vibrant community.

What is your BEST IDEA for strengthening Bellevue's sense of community?

Recent (1)

Popular (5)

Hot (0)

In Review (0)

In Progress (0)

Complete (0)

✓ You agreed

25 votes

DIVERSE COMMUNITY »

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Brig SIFF to Bellevue Theatres

What is your name?: JoeP

Seattle International Film Festival is THE World renowned film festival, with over 400 movies shown from May to end of June.

Currently, movies are shown in Seattle, Kirkland and Renton. It would be great if the City works with SIFF and show movies in Bellevue.

Another idea, post the Festival, re-show top 5 to 10 movies that people rated, and show them in a Bellevue Theatre.

<http://www.siff.net/>

1 comment

Submitted by joe pham 2 months ago

7 votes

DIVERSE COMMUNITY »

Report Duplicate

Report Abuse

tech for people

What is your name?: Jim Hendrickson

Redmond & Bellevue attract so many high tech workers and there are so many people that are not tech savvy; I would like to see a user fair, where new or odd uses of devices are shared, people's problems are addressed, sources of training are aired. I'm thinking of apps for handicapped, software for artists, robots for health, & games for education.

1 comment

Submitted by Jim Hendrickson 2 months ago

-1 votes

DIVERSE COMMUNITY »

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Report Abuse

5 \$ 10K Race

What is your name?: mlke

Have a annual city hall race, walk to raise money to help pay for things like new bicycle lanes, bring indie music and film to the Eastside .Bring awareness to heal and fitness for all. Try to raise money for a new dog park near Meydenbauer area

A woman with long, wavy brown hair is smiling and looking slightly to her left. She is wearing a dark, patterned sleeveless top. In the background, a camera on a tripod is visible, and a blue backdrop with some text is partially seen.

A group of people are gathered around a table. A woman in a red vest and white headscarf is interacting with a small robot on the table. Two men in suits are standing next to her, one holding a piece of paper. The background shows a yellow curtain and other people.

\* Diverse Community

# Economic Development : Browse Popular Ideas

Once a bedroom community, Bellevue is now the major employment center of the Eastside, with a local workforce of more than 130,000 people. The city's regional shopping centers and large commercial areas - including Downtown, Factoria and Eastgate, Overlake and the Bel-Red Corridor - provide jobs for workers from throughout the region. Our vibrant economy not only bolsters employment, but also helps keep city taxes low and provides needed services to our community.

What is your BEST IDEA for supporting Bellevue's economic growth and prosperity?

Recent (11)

Popular (18)

Hot (0)

In Review (0)

In Progress (0)

Complete (0)

ECONOMIC DEVELOPMENT »

Report Duplicate

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36 votes

Fiber-Optic, 1 Gigabit per second speeds

What is your name?:

Google Fiber is now launched in Kansas, why not Bellevue. Work with Frontier or Google Fiber, and make 1 Gbit/s speeds a reality in Bellevue.

City of Bellevue will commit high tech firms to stay in Bellevue forever!

1 comment

Submitted by joe pham 2 months ago

ECONOMIC DEVELOPMENT »

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Report Abuse

28 votes

Arts make good business

What is your name?: Arts Leaders of Bellevue

The performing arts center in the works for downtown has been independently rated to have a 10-year \$470 million economic impact on the region. Combined with BAM and the Children's Museum (coming soon) Bellevue will have an arts triangle contributing not only to quality-of-life, but also to the local economy. Support all three & support the economy!!

5 comments

Submitted by Community Member 1 month ago

ECONOMIC DEVELOPMENT »

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Report Abuse

21 votes

Focus on small business for the City's Comprehensive Plan

What is your name?:

We need to encourage small business. There is retail in Bellevue. Malls are great and probably discourage a sense of community that flows through street conversation. More on-street parking, actually encourages mixed-use retail in greater density than downtown Bellevue's ... more »

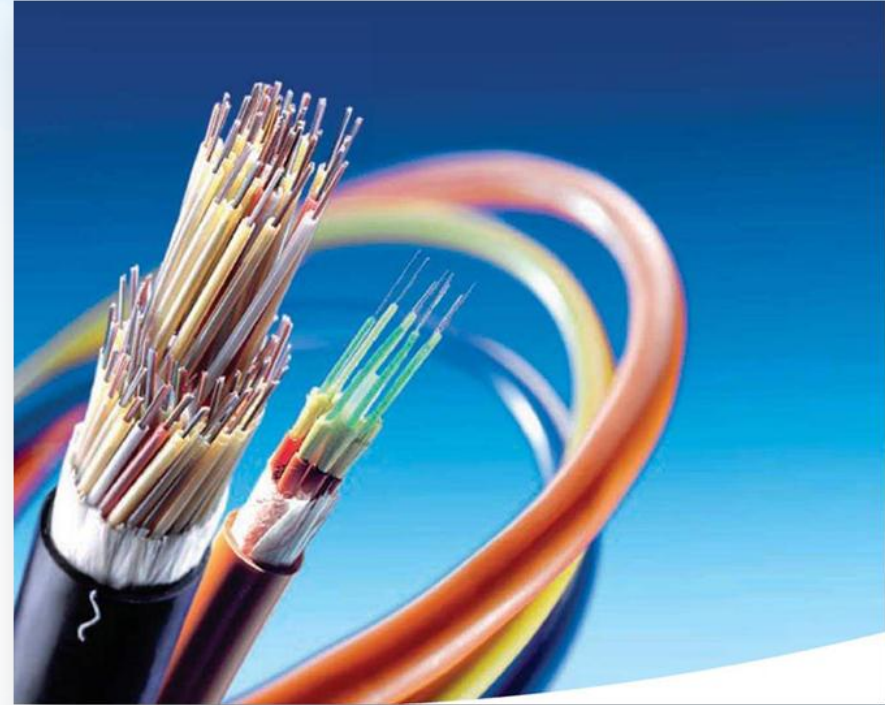


# Economic Development

## Fiber-Optic, 1-gigabit per second speeds

- \* 36 people voted in favor and 8 opposed
- \* Similar ideas for WiFi throughout Bellevue, and for a “Tech for People” tech user fair that includes the non-tech savvy

*“Work with providers and make 1 Gbit/s speeds a reality in Bellevue.”*



\* **Economic Development**

# Food Truck Stands

- \* 22/25 positive votes
- \* Also support for a food truck roundup event



\* **Economic Development**

## Environmental Stewardship : Browse Popular Ideas

Continuing to preserve its rich, natural environment remains a critical part of Bellevue's growth. Today it is clear why Bellevue is a "city in a park." Lying between Lake Washington and Lake Sammamish shorelines, the city is interlaced with miles of urban forests, open stream and creek corridors, wetlands, freshwater lakes, and foothills rising to almost 1,400 feet. In fact, nearly 10 percent of its land area—over 2,400 acres—are protected in developed parks, natural areas, greenbelts and wetlands.

What is your BEST IDEA for how to protect and best steward our natural environment?

Recent (2) **Popular (7)** Hot (0) In Review (0) In Progress (0) Complete (0)

21  
votes

ENVIRONMENTAL STEWARDSHIP »

[Report Duplicate](#)

[Report Abuse](#)

### Promote water conservation, rain collection systems

What is your name? \_\_\_\_\_

Work with Cascade Water Alliance, in conjunction with Industrial Companies (food services, beverage companies, etc...) that uses 55 Gallon Barrels or 275 Gallon "Intermediate Bulk Containers" to residences to provide these items at a reduced rate. Residences use these containers to harvest rain water and use less City water. -This will reduce the flow of water into Lakes / streams -Will benefit gardens / landscape ... [more »](#)

[3 comments](#)

Submitted |

1 2 months ago

14  
votes

ENVIRONMENTAL STEWARDSHIP »

[Report Duplicate](#)

[Report Abuse](#)

### Plastic Bag Ban

What is your name?: \_\_\_\_\_

Bellevue must take part in the effort to end the distribution of plastic carry-out bags from all retail stores. Although Bellevue has a strong recycling program, it's not effective enough to keep many plastic bags from entering landfills or oceans. This is an obvious step in the right direction as four cities in WA have already, successfully, implemented this policy including Seattle, Bellingham, Edmonds, and Mukilteo. ... [more »](#)

[2 comments](#)

Submitted by

1 29 days ago

14  
votes

ENVIRONMENTAL STEWARDSHIP »

[Report Duplicate](#)

[Report Abuse](#)

### End Government Spending on Bottled Water

What is your name?: \_\_\_\_\_

We all know that our municipal, local nation. Large scale privatization of water environment (in both production and water (recognized the UN). The C government spending on bottled water our shared ... [more »](#)



\* Environmental Stewardship

## Housing : Browse Popular Ideas

Bellevue offers a diversity of housing types and densities, reflecting the variety of need in the community and Bellevue's changing demographics. The city has options for families with children, couples, singles and seniors. Some of these options are innovative, such as transit-oriented development, cottages and other small-lot single family housing and accessory dwelling units. Bellevue's support of regional efforts to create affordable housing is paying off, working to ensure that people who work in Bellevue can afford to live here.

However, in the face of diminishing undeveloped land, rising development costs and high housing values, additional methods will be needed to increase the supply of affordable housing - particularly for elderly residents on fixed incomes and for workers in lower paying service jobs.

What is your BEST IDEA for helping to make housing choices available for people of all economic levels?

Recent (2) **Popular (3)** Hot (0) In Review (0) In Progress (0) Complete (0)

HOUSING »

[Report Duplicate](#) [Report Abuse](#)

4  
votes

### Newport Hills Senior Housing and Center

What is your name?

Put mixed-used retail and senior housing in the old Red Apple shopping center currently for sale. Add a central plaza with lots of benches and a senior center. The only senior center in Bellevue is way up at the north end. We've got elderly people who can't drive down here, too!

[Add your comment](#)

Submitted by [birdnest425](#) 19 days ago

HOUSING »

[Report Duplicate](#) [Report Abuse](#)

-1  
votes

### Balance

What is your name?:

I would like to see Bellevue have a wide range of people of different incomes, and not just cater towards the wealthy. Have a balance of housing for high income, moderate and low income families. Let the contractors who want to build moderate and low income housing into the market. It is completely out of balance right now. Provide affordable housing for everyone.

[6 comments](#)

Submitted by [Community Member](#) 1 month ago

HOUSING »

[Report Duplicate](#) [Report Abuse](#)

-5  
votes

### EOH - equal opportunity housing

What is your name?:

Require that any new mixed-use development include housing options for the same demographic percentages in the local district. High rises in downtown should be attainable to minimum wage earners in percentages equal to the demographic.



\* Housing

# Improved Mobility : Browse Popular Ideas

The city's transportation system functions to move people and goods, not just cars. Auto dependency has been reduced by convenient and workable alternatives, including connections to transit and future light rail service, enhanced use of carpools and an integrated pedestrian and bicycle system.

What is your BEST IDEA for helping to achieve increased mobility for Bellevue's future?

Recent (18) Popular (27) Hot (0) In Review (0) In Progress (0) Complete (0)

IMPROVED MOBILITY »

[Report Duplicate](#) [Report Abuse](#)

26  
votes

## Alternative Transportation Options

What is your name? \_\_\_\_\_

As a cyclist/pedestrian/bus-rider, I feel very much like a second-class citizen in Bellevue. Reducing the size of the roads and speed limits downtown, implementing one-ways and adding some bike lanes would move the many pedestrians along more quickly and would encourage more people to bicycle.

[3 comments](#)

Submitted \_\_\_\_\_ y 2 months ago

IMPROVED MOBILITY »

24  
votes

## Bellevue needs to accommodate different types of bike riders

What is your name? \_\_\_\_\_

Bellevue needs different types of roads, not just motor-vehicle only. To allow bike commuters 'compete' on roads that were designed for cars AND ALSO to allow for families and kids safe passage to parks and schools. Bellevue needs to stop putting motor-vehicle only roadways every block. Consider alternating with bike & pedestrian routes.

[4 comments](#)

Submitted \_\_\_\_\_ no 2 months ago

IMPROVED MOBILITY »

[Report Duplicate](#) [Report Abuse](#)

16  
votes

## Pedestrian access

What is your name?: \_\_\_\_\_

Downtown is a thriving area with lots of people moving about. To reduce re-parking, pedestrian-car accidents, & to increase business access, experience, & community life; I suggest sky bridges be encouraged by insurance, & tax changes. Ped. bridges between tall buildings would make a 3D model city & reduce exposure to harsh weather conditions for shop workers.



\* Improved Mobility

# Parks and Recreation : Browse Popular Ideas

Bellevue's parks, trails and open space system provides Bellevue residents, workers and visitors with over 2,500 acres of outdoor recreation and natural areas that include 85 miles of trails. Community centers, gyms and recreation fields across the city are programmed with a wide variety of activities including classes, events and sports for all ages and abilities. Bellevue Parks & Community Services facilities and staff have won numerous state and national awards. However, most appreciated is the local support of Bellevue residents, who have consistently provided high satisfaction marks and support of voter-approved initiatives to build, maintain and expand the parks and trails system for current and future generations.

What is your BEST IDEA for ensuring that Bellevue's Parks are enjoyed by everyone for years to come?

Recent (10)

Popular (14)

Hot (0)

In Review (0)

In Progress (0)

Complete (0)

PARKS AND RECREATION »

Report Duplicate

Report Abuse

21 votes

Improve BNSF trail for recreational use

What is your name?: \$G

The BNSF railway line that runs through many of the eastside cities was recently purchased by King County towards implementing a regional trail system. While Kirkland which worked in partnership with King County on the purchase has already announced plans to convert it to a trail, Bellevue has not been proactive in this regard. I would like the City of Bellevue to do it's part and make sure we build a world class trail ... more »

Add your comment

Submitted by Community Member 2 months ago

PARKS AND RECREATION »

Report Duplicate

Report Abuse

18 votes

Smoke-Free Parks

What is your name?: I

Bellevue has some of the best parks in the country but all public spaces should be smoke-free. The majority of visitors go to the parks for fresh air and enjoyment and they should not be assaulted by smokers.

Submitted by opaque/2e769a84-d7cb-11e2-8498-000bcdca4d7a 1 month ago

✓ You agreed

PARKS AND RECREATION »

Report Duplicate

Report Abuse

14 votes

Downtown Senior Center

What is your name?: .

Bellevue's only senior center is at NE 40th St and 148th Ave NE, miles from other sections of Bellevue. I propose a small senior c Bellevue. A lot of elderly people live in the condos and apartment they would appreciate a place to gather and be active. This will b increasingly important in the next 10 or 20 years.



\* Parks and Recreation

# Quality Neighborhoods : Browse Popular Ideas

Bellevue is a great place to live and more than 130,000 people make their home in the city. Each Bellevue neighborhood has a distinct character and environment, ranging from quiet, older neighborhoods of East Bellevue, to the new urban residential community of Downtown, to the high up neighborhood of Cougar Mountain near Bellevue's southern edge. Convenient and family friendly neighborhoods offer excellent schools, parks and services. Senior and assisted housing are a part of the mix for residents who would like to stay in their neighborhoods as their housing needs change.

What is your BEST IDEA for making your neighborhood a better place to live?

Recent (22)

Popular (28)

Hot (0)

In Review (0)

In Progress (0)

Complete (0)

QUALITY NEIGHBORHOODS »

Report Duplicate

Report Abuse

30 votes

Invest in 'Third Places'

One great asset for neighborhoods is to have vibrant public gathering places - or 'third places' - that provide a place for neighbors to connect. Crossroads Mall is a great example of a dynamic public gathering place. Can we be more intentional about cultivating these places on a neighborhood scale across Bellevue?

4 comments

Submitted by Community Member 4 months ago

QUALITY NEIGHBORHOODS »

Report Duplicate

Report Abuse

21 votes

Sidewalks & Bike Lanes

What is your name?:

Many neighborhoods in Bellevue do not have sidewalks nor safe bicycling lanes connecting residents to neighbors, community trails, parks and local businesses or local attractions. With population growth, auto traffic is becoming more and more aggressive and dangerous to people walking in the streets. A good example for bike lanes needed is 16th Ave, 156th, 164th from the Lake Hills Area down to Redmond where cars speed ... [more](#) »

Add your comment

Submitted by 1 month ago

QUALITY NEIGHBORHOODS »

Report Duplicate

Report Abuse

19 votes

Keep Green and Open Spaces

What is your name?:

Every residence should have green space families can use. We love being near

\* Quality Neighborhoods

## Invest in “Third Places”

- \* Forty people voted in favor and 8 opposed
- \* This idea received the most attention

*“One of the great assets for neighborhoods is to have vibrant public gathering places - or “third places - that provide a place for neighbors to connect. ...Can we be more intentional about cultivating these places on a neighborhood scale across Bellevue?”*



\* Quality Neighborhoods

# Partnerships and Collaboration : Browse Popular Ideas

We are forming our future together. The places that we cherish and the community that we enjoy - all are formed through shared work and investment, marked by a spirit of innovation and collaboration. From the groundbreaking of Bellevue's Youth Theater to the visioning for the livability of Bellevue's Downtown - we are working together to build up our city into what we want it to become. New partnerships and community collaboration provide new sources of creativity, wisdom, vitality and vision for the health and growth of our city. We are better together.

What is your BEST IDEA to stimulate greater partnerships and collaboration throughout Bellevue?

Recent (3) Popular (5) Hot (0) In Review (0) In Progress (0) Complete (0)

10  
votes

PARTNERSHIPS AND COLLABORATION » Report Duplicate Report Abuse

gates & fences

What is your name?: Jim Hendrickson

People like to move freely about their neighborhood, meeting friends, visiting neighbors, & stores. Hedges & fences often prevent this. I don't want to get into a car just to go 1000 feet. We should walk more! There should be gates in long fences & cooperation between large complexes. I feel pedestrian access reduces crime not increase it.

1 comment Submitted by Jim Hendrickson 2 months ago

9  
votes

PARTNERSHIPS AND COLLABORATION » Report Duplicate Report Abuse

Intergenerational Connections

What is your name?: Pam M

The City should be or create conduits between diverse populations, for the betterment of all. For example, connect senior citizens with elementary schools. The schools need volunteers, the sr. citizens need outlets for creativity and energy. Win-win!

2 comments Submitted by Community Member 1 month ago

2  
votes

PARTNERSHIPS AND COLLABORATION » Report Duplicate Report Abuse

King County Court Annex

What is your name?: Nick Pasch

If there was an annex of the King County some trials, then one would not have to g



\* Partnerships & Collaboration

# Bike Lane on 108th

\* *“City Planners: If you want us to bike more, you need to improve our safety on the streets.”*

*Victor and Oscar, age 11*

